

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Hulsen Media Services
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1513856-1	08/21/16	August 2016	08/01/16 - 08/16/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	829

Flight Dates	Order #	Alt Order #
08/11/16 - 08/17/16	1513856	08344144

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247	108	108

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/12/16	08/12/16	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	----1--	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/12/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1616H	\$265.00 NM
2	08/12/16	08/12/16	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	----1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/12/16	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1616H	\$600.00 NM
3	08/12/16	08/12/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/12/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1616H	\$1,100.00 NM
4	08/15/16	08/15/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1616H	\$265.00 NM
5	08/15/16	08/15/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1616H	\$600.00 NM
6	08/15/16	08/15/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1513856-1	08/21/16	August 2016	08/01/16 - 08/16/16

Advertiser	Product	Estimate Number
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	829

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	1-----	1	\$1,100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/15/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1616H	\$1,100.00 NM
7	08/11/16	08/11/16	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	---1---	1	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/11/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1616H	\$265.00 NM
8	08/11/16	08/11/16	WPBF News 25 @ 6:00PM	6:30PM	---1---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	---1---	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/11/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1616H	\$600.00 NM
9	08/11/16	08/11/16	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	---1---	1	\$1,100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/11/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1616H	\$1,100.00 NM
10	08/11/16	08/11/16	Good Morning America	7-9AM	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	---1---	1	\$225.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/11/16	8:29 AM	Good Morning America	7-9AM	:30	CLEMENSJ1616H	\$225.00 NM
11	08/16/16	08/16/16	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-1-----	1	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/16/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1616H	\$265.00 NM
12	08/16/16	08/16/16	WPBF News 25 @ 6:00PM	6:30PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-1-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/16/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1616H	\$600.00 NM
13	08/16/16	08/16/16	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-1-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/16/16	7:25 AM	Good Morning America	7-9AM	:30	CLEMENSJ1616H	\$600.00 NM
16	08/12/16	08/12/16	Good Morning America	7-9AM	----1--	:30	1	\$225.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	----1--	1	\$225.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/12/16	8:53 AM	Good Morning America	7-9AM	:30	CLEMENSJ1616H	\$225.00 NM
17	08/15/16	08/15/16	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	1-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/15/16	7:55 AM	Good Morning America	7-9AM	:30	CLEMENSJ1616H	\$600.00 NM
18	08/14/16	08/14/16	Matter of Fact	SUN 10-1030A	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-----S	1	\$100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/14/16	10:26 AM	Matter of Fact	SUN 10-1030A	:30	CLEMENSJ1616H	\$100.00 NM
<u>Total Spots</u>							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,510.00
<u>Agency Commission</u>	\$1,276.50
<u>Net Amount Due</u>	\$7,233.50

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